NBC4/Marist Poll Maryland Likely Democratic Primary Voters

April 2016

How the Survey was Conducted

Nature of the Sample: NBC4/Marist Maryland Poll of 2,913 Adults

This survey of 2,913 adults was conducted April 5th through April 9th, 2016 by The Marist Poll sponsored and funded in partnership with NBC4. Adults 18 years of age and older residing in the state of Maryland were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Maryland from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International.   Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information.   After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±1.8 percentage points. There are 2,563 registered voters. The results for this subset are statistically significant within ±1.9 percentage points. Among registered voters, 1,151 had a phone match in the voter file and 1,412 did not. The results for these subsets are statistically significant within ±2.9 percentage points and ±2.6 percentage points, respectively. There are 653 voters in the potential Republican primary electorate. The potential Republican primary electorate in Maryland includes all registered Republicans.   There are 1,357 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Maryland includes all registered Democrats.   The results for these subsets are statistically significant within ±3.8 percentage points and ±2.7 percentage points, respectively. There are 368 likely Republican primary voters and 775 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Maryland Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ±5.1 percentage points and ±3.5 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Maryland

		Maryland Adults	Maryland Registered Voters
		Col %	Col %
Maryland Adults		100%	
Maryland Registered Voters		88%	100%
Maryland Potential Republican Electorate		22%	25%
Maryland Likely Republican Primary Voters		13%	14%
Maryland Potential Democratic Electorate		47%	53%
Maryland Likely Democratic Primary Voters		27%	30%
Party Registration	Democrat	n/a	55%
	Republican	n/a	26%
	Independent	n/a	18%
	Other	n/a	0%
Party Identification	Democrat	n/a	48%
	Republican	n/a	21%
	Independent	n/a	30%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	9%
	Liberal	n/a	24%
	Moderate	n/a	36%
	Conservative	n/a	23%
	Very conservative	n/a	8%
Tea Party Supporters		n/a	15%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	44%	41%
	45 or older	56%	59%
Age	18 to 29	21%	18%
	30 to 44	23%	22%
	45 to 59	28%	30%
	60 or older	27%	29%
Race	White	54%	56%
	African American	28%	27%
	Latino	7%	6%
	Other	10%	10%
Region	East	27%	27%
	Baltimore City and County	25%	25%
	DC Suburbs	32%	32%
	Central/West	16%	16%
Household Income	Less than $50,000	34%	31%
	$50,000 or more	66%	69%
Education	Not college graduate	52%	50%
	College graduate	48%	50%
Marital Status	Married	49%	51%
	Not married	51%	49%
Evangelical Christian	Yes	33%	33%
	No	67%	67%
White Evangelical Christians		12%	12%
Religiosity	Practice a Religion	51%	51%
	Does not Practice a Religion	49%	49%
U.S. Military Veteran	Yes	12%	13%
	No	88%	87%
Maryland Voter Registration List	Match	n/a	45%
	No Match	n/a	55%
Interview Type	Landline	52%	54%
	Cell Phone	48%	46%

NBC4/Marist Poll Maryland Adults. Interviews conducted April 5th through April 9th, 2016, n=2913 MOE +/- 1.8 percentage points. Maryland Registered Voters: n=2563 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Maryland

		Maryland Potential Democratic Electorate	Maryland Likely Democratic Primary Voters
		Col %	Col %
Maryland Potential Democratic Electorate		100%	
Maryland Likely Democratic Primary Voters		57%	100%
Party Registration	Democrat	100%	100%
Party Identification	Democrat	82%	85%
	Republican	2%	1%
	Independent	16%	14%
	Other	0%	0%
Past Participation	Yes	82%	87%
	No	18%	13%
Political Ideology	Very liberal	14%	15%
	Liberal	34%	35%
	Moderate	35%	34%
	Conservative	13%	12%
	Very conservative	4%	4%
Tea Party Supporters		7%	6%
Gender	Men	42%	40%
	Women	58%	60%
Age	Under 45	39%	36%
	45 or older	61%	64%
Age	18 to 29	18%	14%
	30 to 44	22%	21%
	45 to 59	30%	32%
	60 or older	31%	33%
Race	White	44%	46%
	African American	41%	41%
	Latino	5%	4%
	Other	10%	9%
Region	East	21%	22%
	Baltimore City and County	29%	27%
	DC Suburbs	38%	39%
	Central/West	12%	12%
Household Income	Less than $50,000	32%	30%
	$50,000 or more	68%	70%
Education	Not college graduate	47%	42%
	College graduate	53%	58%
Marital Status	Married	45%	48%
	Not married	55%	52%
Evangelical Christian	Yes	32%	31%
	No	68%	69%
White Evangelical Christians		6%	5%
Religiosity	Practice a Religion	48%	48%
	Does not Practice a Religion	52%	52%
U.S. Military Veteran	Yes	10%	10%
	No	90%	90%
Maryland Voter Registration List	Match	45%	47%
	No Match	55%	53%
Interview Type	Landline	55%	58%
	Cell Phone	45%	42%

NBC4/Marist Poll Maryland Potential Democratic Electorate. Interviews conducted April 5th through April 9th, 2016, n=1357 MOE +/- 2.7 percentage points. Maryland Likely Democratic Primary Voters: n=775 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

Do you approve or disapprove of the job Barack Obama is doing as president?

			Approve	Disapprove	Unsure
Likely Democratic Primary Voters	Maryland Likely Democratic Primary Voters		88%	8%	4%
Intensity of Support	Strongly support		94%	4%	2%
	Somewhat support		84%	13%	3%
Party Identification	Democrat		92%	5%	3%
	Independent		75%	19%	6%
Political Ideology	Very liberal-Liberal		95%	2%	3%
	Moderate		83%	12%	6%
	Conservative-Very conservative		77%	19%	4%
Political Ideology	Very liberal		96%	2%	2%
	Liberal		95%	2%	3%
	Moderate		83%	12%	6%
Region	East		85%	10%	5%
	Baltimore City and County		87%	9%	3%
	DC Suburbs		92%	4%	3%
	Central/West		85%	12%	4%
Household Income	Less than $50,000		87%	9%	4%
	$50,000 or more		90%	7%	4%
Education	College graduate		90%	8%	3%
	Not college graduate		87%	8%	5%
Race	White		81%	13%	5%
	African American		97%	2%	1%
Age	Under 45		91%	5%	4%
	45 or older		87%	10%	3%
Race and Age	African American under 45		97%	2%	0%
	African American 45 or older		97%	2%	1%
Gender	Men		87%	9%	4%
	Women		90%	7%	3%
Gender by age	Men under age 45		89%	6%	5%
	Men age 45 or older		86%	10%	4%
	Women under age 45		93%	3%	4%
	Women age 45 or older		88%	9%	3%
Marital Status	Married		89%	8%	3%
	Not married		88%	7%	4%
Religiosity	Practice a Religion		89%	8%	3%
	Does not Practice a Religion		88%	7%	5%
Interview Type	Landline		86%	10%	4%
	Cell Phone		91%	6%	3%

NBC4/Marist Poll Maryland Likely Democratic Primary Voters. Interviews conducted April 5th through April 9th, 2016, n=775 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

2016 Democratic presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Hillary Clinton	Bernie Sanders	Other	Undecided
Likely Democratic Primary Voters	Maryland Likely Democratic Primary Voters	58%	36%	0%	6%
Intensity of Support	Strongly support	64%	36%		
	Somewhat support	60%	40%		
Past Participation*	Yes	59%	33%	0%	7%
	No	46%	51%	1%	2%
Party Identification	Democrat	63%	31%	0%	6%
	Independent	29%	65%		6%
Political Ideology	Very liberal-Liberal	58%	38%	0%	4%
	Moderate	59%	33%	0%	8%
	Conservative-Very conservative	51%	39%	1%	8%
Political Ideology	Very liberal	45%	52%		3%
	Liberal	63%	32%	0%	4%
	Moderate	59%	33%	0%	8%
Region	East	52%	41%	1%	6%
	Baltimore City and County	55%	39%	1%	5%
	DC Suburbs	63%	30%	0%	7%
	Central/West	54%	39%		7%
Household Income	Less than $50,000	56%	36%	0%	7%
	$50,000 or more	58%	37%	0%	5%
Education	College graduate	60%	33%	1%	6%
	Not college graduate	54%	39%	0%	7%
Race	White	55%	39%	1%	5%
	African American	63%	30%	0%	7%
Age	Under 45	41%	54%	0%	4%
	45 or older	66%	26%	0%	8%
Race and Age	African American under 45	48%	48%		5%
	African American 45 or older	73%	19%	0%	8%
Gender	Men	53%	42%	0%	5%
	Women	61%	32%	1%	7%
Gender by age	Men under age 45	40%	56%	0%	3%
	Men age 45 or older	61%	34%	0%	6%
	Women under age 45	42%	53%	1%	4%
	Women age 45 or older	69%	22%	1%	8%
Marital Status	Married	64%	31%	1%	5%
	Not married	51%	41%	0%	7%
Religiosity	Practice a Religion	62%	30%	0%	8%
	Does not Practice a Religion	53%	41%	1%	5%
State Voter Registration List	Match	60%	31%	1%	8%
	No Match	55%	40%	0%	4%
Interview Type	Landline	63%	30%	1%	7%
	Cell Phone	50%	44%	0%	5%

NBC4/Marist Poll Maryland Likely Democratic Primary Voters. Interviews conducted April 5th through April 9th, 2016, n=775 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.
*Past Participation refers to participation in a previous Maryland Democratic Presidential Primary.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Likely Democratic Primary Voters with a Candidate Preference	Maryland Likely Democratic Primary Voters with a Candidate Preference	69%	23%	7%	1%
Primary Support	Hillary Clinton	72%	22%	5%	1%
	Bernie Sanders	65%	24%	10%	1%
Party Identification	Democrat	71%	22%	6%	1%
	Independent	60%	29%	10%	1%
Political Ideology	Very liberal-Liberal	75%	21%	5%	0%
	Moderate	62%	27%	9%	1%
	Conservative-Very conservative	67%	22%	7%	4%
Household Income	Less than $50,000	72%	20%	6%	1%
	$50,000 or more	68%	24%	6%	1%
Education	College graduate	67%	28%	5%	0%
	Not college graduate	73%	17%	8%	2%
Race	White	69%	25%	5%	1%
	African American	71%	20%	8%	1%
Age	Under 45	65%	26%	9%	
	45 or older	72%	21%	6%	2%
Gender	Men	67%	27%	5%	1%
	Women	71%	20%	8%	1%
Gender by age	Men under age 45	65%	31%	4%	
	Men age 45 or older	69%	25%	5%	1%
	Women under age 45	65%	23%	12%	
	Women age 45 or older	74%	19%	5%	2%
Marital Status	Married	68%	24%	7%	1%
	Not married	71%	22%	5%	1%
Religiosity	Practice a Religion	68%	24%	7%	1%
	Does not Practice a Religion	70%	23%	7%	1%
Interview Type	Landline	69%	25%	5%	1%
	Cell Phone	69%	21%	9%	1%

NBC4/Marist Poll Maryland Likely Democratic Primary Voters with a Candidate Preference including absentee. Interviews conducted April 5th through April 9th, 2016, n=663 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.